



THEMARKNEWS.COM CEO ON THE FUTURE OF JOURNALISM AND NEW MEDIA AT THE HOUSE OF COMMONS

04.13.2010—OTTAWA-- Jeff Anders, CEO of The Mark, will present his findings on the future of journalism to [The House of Commons Committee on Canadian Heritage in a public hearing.](#)

[The Study of Emerging and Digital Media: Opportunities and Challenges](#)

Date: Thursday, April 15, 2010

Time: 11 a.m.-1 p.m.

Location: House of Commons

In his presentation, Jeff will explore the future of journalism, new media and innovation in Canada, all the while asking "How can we further Canadian culture?"

The Committee on Canadian Heritage will explore developments in emerging and digital media, how they are affecting Canadian cultural industries, and what federal institutions could do to assist Canadians and Canadian cultural industries benefit from these developments.

Jeff will be available for interview requests.

About Jeff Anders

Jeff has nearly a decade of experience innovating in companies and international organizations. He worked for five years at Mercer Oliver Wyman as a strategy consultant to executives of Fortune 500 companies. Later, as an independent consultant, Jeff was retained by Hewlett Packard in India to help launch a team of local PhDs to perform marketing analytics for Western clients. Subsequently, he worked with a software provider in Beijing to raise capital and plan its international expansion. Jeff completed a Bachelor of Commerce at McGill, a MBA at MIT, and a Masters in Public Administration at Harvard. You can follow him [here](#).

About The Mark

The Mark is Canada's daily online forum for news commentary and debate. It is founded on the idea that thousands of credible Canadians, here and abroad, have important things to say but cannot reach a national audience. For these Canadians, The Mark is their platform. It publishes high-quality original written, audio and video content for distribution through the web, print, radio, television and live events. The Mark, which is based in Toronto, launched in May 2009. Visit The Mark: www.themarknews.com

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